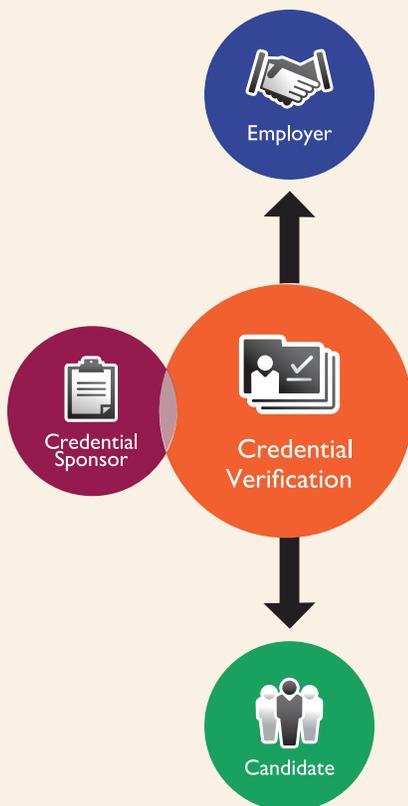


# Credential Verification services: Credential Check™ and Publish Credential™



## Safeguard and enhance the value of your credentials from start to finish.

Both Credential Check and Publish Credential, as well as the complete Credential Verification suite, work seamlessly with our Credential Manager solution to give you centralized, comprehensive control of every aspect of your program.

## Defend your investment.

Your exams took years to develop. Your program commands the respect of the industry. And yet, all an unscrupulous job applicant needs to claim your credential is a bullet on a résumé.

After investing so much to develop your credentials, isn't it worth spending a little more to defend them? Every time your credentials are falsely attributed, their value drops. Even when no fraud is intended, the credential market's fragmented and unregulated standards subject employers to a time-consuming, costly and ultimately unreliable verification process. In fact, most employers just skip it.

Pearson Credential Management's Credential Verification services close the loop between your program, candidates and employers, with a centralized, standardized system for authentication. You'll keep your credentials safe — and valuable.

## Easier for them, easier for you.

Currently, when employers want to check an applicant's credentials, it means calling multiple different sponsors, then waiting days or weeks to receive documentation — which may or may not meet privacy and security regulations. The process is frustrating, costly and a potential liability — for both employers and for you.

Credential Check™ streamlines and standardizes the authentication process. Employers can instantly verify an applicant's credentials with the same background checking system they're already using. This system not only establishes a common standard for verification — protecting your credential from fraud — but enhances the credential's value in the marketplace, as the employers who drive the demand for accredited employees perpetuate the significance of your program.

## Learn more

Call us at **888.754.3600**. Email us at [info@pearsoncred.com](mailto:info@pearsoncred.com). Find us on the Web at [www.pearsoncred.com](http://www.pearsoncred.com).

# Credential Check™ and Publish Credential™ protect the value of your program

## Verified value.

Employers aren't the only ones who struggle with verification. Credential holders face the same jungle of bureaucracy and varying documentation standards every time they have to prove their qualifications. The resulting log jam is a drain on your customer service and diminishes your credential's exposure to influential employers.

Publish Credential™ clears the way and makes candidate-initiated authentication a snap.

This convenient solution integrates seamlessly with Credential Manager, our comprehensive data management solution. From the comfort of the Credential Manager candidate portal — which offers every candidate personalized, self-service interaction with your program — credential holders can quickly and securely publish their current status to any employer. Each and every credential published from our system is authenticated 100%, reinforcing your verification standard and thwarting fraud. Candidates distinguish themselves in the marketplace while promoting your credential to influential employers, greatly enhancing its value.

## Full compliance and accountability.

Pearson Credential Management verification services comply with all governmental privacy and security regulations, including the Fair Credit and Reporting Act and the Family Education Rights and Privacy Act. In addition, all verification events, whether employer- or candidate-initiated, are fully accountable and auditable. These provisions ensure your compliance and reduce your liability.

## Key benefits

- Boost revenue and cut costs with automated service for employers and candidates
- Safeguard and enhance credential value with easy, accurate verification
- Improve service and increase participation
- Promote credential visibility and reputation
- Ensure full privacy and security compliance to reduce liability
- Integrate verification services seamlessly with Credential Manager

## Key features

### Credential Check

- Centralized, self-service verification for employers and third parties
- Integrated with established background checking systems for true “one-stop shopping”
- Employer pays fee for verification

### Publish Credential

- Automated, authenticated credential publishing from secure candidate portal
- Candidate purchases customized verification report and email invitation is sent to employer
- Employer views private verification report on custom website

## See for yourself.

The best way to appreciate all that credential verification services can do for you is to check with us. For more information and a live demonstration, call (888) 754-3600 or visit [www.PearsonCred.com](http://www.PearsonCred.com).