Unlock the power

of badges in credentialing

Expand the reach of your program while creating new connections with candidates.

The value of certification continues to increase as the global job market demands a workforce fluent in the most current skills. The challenge is easily identifying those individuals who have earned valuable credentials...like yours. Take credit for the impact your program has on professional contributions and advancements through Acclaim.

Acclaim, Pearson's badging solution, offers credential issuers an easy way to distribute verifiable, web-enabled representations of learning achievements on an easy-to-use, secure platform from a trusted provider. Digital badges empower learners to share their credentials on LinkedIn, Facebook and Twitter, via email or embedded in a personal website, in a way that can be credibly verified. Acclaim helps credentialing organizations like yours increase brand visibility across the web and will create a long-lasting connection to your candidates and their career paths.

"Open badging is an important benefit for ISACA certification holders. It provides digital and verifiable recognition of their significant accomplishments."

Allan Boardman
International vice president of ISACA and chair of ISACA's Credentialing and Career Management Board

Acclaim: A more intuitive, informative badging solution

Acclaim offers credential issuers access to labor market insights that can help drive growth and marketing opportunities. Acclaim's reporting features inform the demand for, and articulation of, your credential within the job market. This information will prove invaluable as you make strategic and marketing decisions about your program.

Every badge tells a story

Acclaim badges are built on Mozilla's Open Badge standards that empower credentialing bodies to define their badge (or a system of badges) to recognize achievements. Each badge begins with an image – a visual representation of the knowledge or skill associated with a credential. Acclaim badges use metadata attached to badge images to provide additional context in a standardized format. Every badge tells its own story about what it signifies, how it was earned, and the organization that conferred it.

Visit www.PearsonVUE.com/Acclaim to learn more.

Easy-to-use features make Acclaim a valuable component of your successful program.

- A cloud-based service, Acclaim ensures successful and easy badge system design and management across the organization.

- Consulting and training services support enterprise badging strategies from ideation through implementation, reporting and analysis.

- Labor market insights highlight the demand for your credential in the job market.

- Increase your brand visibility with each badge shared across LinkedIn, Facebook, Twitter, over email and on the web.

Acclaim's responsive design ensures the best
user experience wherever, whenever.

Visit www.PearsonVUE.com/Acclaim to learn more.

ALWAYS LEARNING

PEARSON