



# 2021 Value of IT Certification

## Employer Report

### Higher quality work outputs

**69%** of IT managers  
believe certification significantly  
increases an employee's productivity

**66%** of IT managers  
say certified employees produce  
higher quality work

### A financial commitment to certification

**63%** of organizations  
cover all IT staff training and credentialing costs



### Attracting the best talent



**60%** of IT managers  
agree job applications with IT  
certifications are significantly  
more likely to be reviewed

**66%** of hiring managers  
agree certified candidates  
have a better chance of being  
interviewed for a role

### ROI for the organization

**94%** of decision-makers  
worldwide said certified team members  
provide added value above and beyond  
the cost of certification<sup>[1]</sup>

[1] 'Global Knowledge, 2020 "IT Skills and Salary Report'



**77%** of IT managers  
highlighted IT credentials as proof of an  
employee's ability to stay current with  
technology trends

**65%** of IT managers  
say certification enhances an employee's  
ability to guide and mentor others